

FINAL ANSWER KEY

Question 91/2024/OL

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Question1:-Read the paragraph answer questions 1 - 5 :

According to Hall (1973) 'News values' are one of the most opaque structures of meaning in modern society. All 'true journalists' are supposed to possess it : few can or are willing to identify or define it. Journalists speak of 'the news' as if events select themselves. Further, they speak as if which is the 'most significant' news story, and which 'news angles' are most salient are divinely inspired. Yet of the millions of events which occur daily in the world, only a tiny proportion ever become visible as 'potential news stories' : and of this proportion, only a small fraction are actually produced as the day's news in the news media. We appear to be dealing, then, with a 'deep structure' whose function as a selective device is un-transparent even to those who professionally most know how to operate it (Hall 1973)

What does the passage suggest about journalists' understanding of 'news values'?

A:-Journalists can clearly define and identify 'news values'

B:-'News values' are considered a transparent and well-understood concept among journalists

C:-Few journalists can or are willing to define or identify 'news values'

D:-'News values' are universally agreed upon and easily communicated by journalists

Correct Answer:- Option-C

Question2:-What does the passage reveal about the proportion of events that become news stories?

A:-Most events are quickly transformed into news stories

B:-Only a small fraction of the many daily events become news stories

C:-Every event of significance automatically becomes a news story

D:-The majority of events are considered newsworthy by default

Correct Answer:- Option-B

Question3:-What does the passage imply about the transparency of the news selection process?

A:-The process is transparent and easily understood by the public

B:-The process is transparent only to high-ranking journalists

C:-The process is opaque and not fully transparent event to journalists

D:-The process is fully documented and accessible for public scrutiny

Correct Answer:- Option-B

Question4:-What does the passage imply about the transparency of the news selection process?

A:-The process is transparent and easily understood by the public

B:-The process is transparent only to high-ranking journalists

C:-The process is opaque and not fully transparent even to journalists

D:-The process is fully documented and accessible for public scrutiny

Correct Answer:- Option-C

Question5:-What does the term 'deep structure' refer to in the context of the passage?

A:-The formal regulations governing news production

B:-The fundamental and often hidden criteria that guide the selection of news stories

C:-The visible and easily understood methods of news selection

D:-The public's general understanding of what constitutes news

Correct Answer:- Option-B

Question6:-Which translation approach is most aligned with communication theory, specifically Gutt's cognitive - communicative framework, which is grounded in relevance theory as proposed by Sperber and Wilson?

A:-Dynamic Equivalence

B:-Formal Equivalence

C:-Functionalist Approach

D:-Relevance Theory Translation

Correct Answer:- Option-D

Question7:-What is a significant challenges when editing automatically generated stories?

A:-Correcting individual stories

B:-Retraining the algorithm to avoid recurring mistakes

C:-Generating stories in multiple languages

D:-Ensuring the stories are printed accurately

Correct Answer:- Option-B

Question8:-Which of the following statements best describes the use of "Category" in the LATCH framework?

A:-Organizing information based on its location in a physical space

B:-Sorting data according to a predefined set of categories or topics

C:-Arranging elements based on their alphabetical order

D:-Structuring content according to the sequence of events

Correct Answer:- Option-B

Question9:-Which of the following is NOT typically part of the news translation process?

A:-Change of title

B:-Elimination of unnecessary information

C:-Addition of background information

D:-Rewording sentences for stylistic consistency

Correct Answer:- Option-D

Question10:-In a semiotic model of communication, what is the primary challenge that communication seeks to address?

A:-To entertain the audience with creative language

B:-To achieve mutual understanding across subjective differences in the use of signs

C:-To maintain a formal tone throughout the discourse

D:-To ensure that all signs used are universally recognized

Correct Answer:- Option-B

Question11:-What are the three kinds of situations described by Newcomb in his mode?

A:-Balanced, neutral and conflictual

B:-Balanced, non-balanced and imbalanced

C:-Harmonious, conflicted and resolved

D:-Stable, unstable and transitional

Correct Answer:- Option-B

Question12:-What does the vertical dimension of Gerbner's model involve?

A:-The encoding and decoding of messages in terms of form and content

B:-The influence of cultural norms on perception

C:-The psychological impact of communication on individuals

D:-The technical details of how signals are transmitted over channels

Correct Answer:- Option-A

Question13:-Sara didn't enjoy gossiping or making bad remarks about others as she believed in being kind and loving towards everyone. But when she was surrounded by her friends, she engaged in it anyway just so that she could fit in with them.

From this example Sara's behavior of gossiping and making bad remarks about others, despite her personal values, can be best explained by which psychological theory?

A:-Cognitive Dissonance Theory

B:-Uses and Gratifications Theory

C:-Social Learning Theory

D:-Maslow's Hierarchy of Needs

Correct Answer:- Option-A

Question14:-If a journalist reports on a pollution problem from a local river, it can be reported in the native's perceptive; where the problems faced by the people living nearby the river is highlighted, the perspective of the company causing the pollution; highlighting the advantages of how the company can help in development and employment opportunities and from, an outsiders perspective; highlighting the pros and cons of the industry and also taking into account the problems faced by the people. Each report can influence the mass in a huge manner and mostly the media stands diplomatically.

In the given context, a pollution problem is reported by the media from various perspectives.

Which communication theory best explains the influence of these different viewpoints on public perception?

A:-Framing Theory

B:-Social Learning Theory

C:-Stereotyping Theory

D:-Stimulus Response Theory

Correct Answer:- Option-A

Question15:-Which of the following accurately distinguishes the communication approaches of the Cambridge and Toronto schools?

A:-The Cambridge school focused on informal and interdisciplinary studies, while the Toronto School emphasized a formal approach

B:-The Toronto school was primarily formal and interdisciplinary, while the Cambridge school had a more traditional and unified approach

C:-The Cambridge school was formal and predominantly linguistically oriented, with a historical focus, while the Toronto school was informal and interdisciplinary, with a focus on the humanistic study of communication

D:-The Toronto school and the Cambridge school both adopted similar organizational structures and methods, with no significant differences in their approach to communication

Correct Answer:- Option-C

Question16:-How do critics of Adorno's theory on the culture industry view his treatment of consumer experiences and agency?

A:-Theory captures the dynamic nature of consumer engagement with media

B:-Adorno's theory reduces consumer experiences to mere reflections of economic determinism, ignoring the complex ways individuals engage with media

C:-Adorno's theory accurately reflects the diverse and active role of consumers in shaping media content

D:-Adorno's work provides a balanced view of media consumption, acknowledging both its positive and negative aspects

Correct Answer:- Option-B

Question17:-How does Habermas' theory challenge the traditional Marxist view of

the relationship between economic base and cultural superstructure?

A:-By emphasizing the separation between economic structures and cultural processes

B:-By arguing that culture has no significant role in shaping economic relations

C:-By suggesting that communicative action and discourse can influence and reshape both economic and cultural dimensions

D:-By reinforcing the idea that culture is a direct reflection of economic conditions without any potential for transformation

Correct Answer:- Option-C

Question18:-What characterizes Global Convergence?

A:-Homogenization of cultural identities worldwide

B:-Expansion of Western media dominance in global markets

C:-Cultural hybridity resulting from international media circulation

D:-Standardization of media technologies across different countries

Correct Answer:- Option-C

Question19:-Which one of the following is called Golden Age of Radio?

A:-1920 - 1935

B:-1930 - 1955

C:-1960 - 1980

D:-1980 - 1995

Correct Answer:- Option-B

Question20:-What are the Seven Characteristics of Sound?

A:-Amplitude, frequency, phase, velocity, wavelength, harmonics and envelope

B:-Amplitude, ripples, phase, velocity, wavelength, harmonics and envelope

C:-Amplitude, frequency, vibration, velocity, wavelength, harmonics and envelope

D:-Amplitude, frequency, phase, velocity, wavelength, voice and envelope

Correct Answer:- Option-A

Question21:-The directional category of microphone is referred as

A:-Rear side or Front side

B:-Round shape

C:-Polar pattern

D:-Axis

Correct Answer:- Option-C

Question22:-Non-verbal sound effect is used for

A:-Dramatic requirements

B:-Precise contextualization imaging

C:-Interesting element

D:-Avoiding boring

Correct Answer:- Option-B

Question23:-Which one of the following is not part during a pre-production of a Radio Drama?

A:-Rehearsal

B:-Pilot test

C:-Verification of changes in Pilot test

D:-Costume materials

Correct Answer:- Option-D

Question24:-What is the purpose of the Radio News?

A:-To inform audience

B:-To run broadcast business

C:-To facilitate audience

D:-To impress audience

Correct Answer:- Option-A

Question25:-Why is community radio considered important?

A:-Involves public

B:-Function as voice of voiceless

C:-Makes participation

D:-Provides two-way communication

Correct Answer:- Option-B

Question26:-The ITU definition of satellite radio

A:-Digital Broadcast Service

B:-Satellite AM/FM service

C:-Ripping music

D:-Broadcasting satellite service

Correct Answer:- Option-D

Question27:-The Internet Radio is also called as

A:-Streaming Radio

B:-World Space Radio

C:-Broadcast Radio

D:-Online Media

Correct Answer:- Option-A

Question28:-Who had differentiated Hot and Cold Media with high and low definitions?

A:-Denis McQuail

B:-George Gerbner

C:-Marshall McLuhan

D:-Everett Rogers

Correct Answer:- Option-C

Question29:-To promote social justice, safeguarding the rights of working classes, minorities and tribal communities - is the mission of

A:-Govt. of India

B:-Prasar Bharathi

C:-Ministry of Tribal Affairs

D:-Govt. of Nagaland

Correct Answer:- Option-B

Question30:-If you don't know what the words are but you have a general idea of what they are, then you look at the cue card and it gives you the feeling to the viewer, hopefully, that the person is really searching for what he is going to say - that he doesn't know what to say - Who said this statement?

A:-Marlon Brando

B:-Marlin Monroe

C:-John Garfield

D:-Elia Kazan

Correct Answer:- Option-A

Question31:-Television Rating Point (TRP) is a tool provided to judge which one of the following is viewed the most

A:-Television

B:-Radio

C:-Programme

D:-Airtime

Correct Answer:- Option-C

Question32:-ESPL means

A:-Espinal

B:-Extra Special - PTI

C:-ESPN News

D:-Escalate

Correct Answer:- Option-B

Question33:-Which one is the predominant factor in News Editing?

A:-Popularity

B:-Accuracy

C:-Sensationalism

D:-Sensitivity

Correct Answer:- Option-B

Question34:-What is the difference between non-linear and linear editing?

A:-Software - Analog

B:-Online - Latest

C:-Slow and Fast

D:-Live Recording

Correct Answer:- Option-A

Question35:-What is the meaning of standupper?

A:-Piece to Camera

B:-Editing News

C:-Wraparound

D:-Telecasting

Correct Answer:- Option-A

Question36:-How does conventional journalism differ from investigative journalism?

A:-Information cannot be published until its coherence and completeness are assured

B:-Official sources of information provided to Reporters

C:-Sources are nearly always identified

D:-News Agency Reports

Correct Answer:- Option-A

Question37:-The Early Motion Picture Exhibition device is called as

A:-Projector

B:-Kinetoscope

C:-Film Screener

D:-Kaleidoscope

Correct Answer:- Option-B

Question38:-Cinema is the ultimate pervert art. It doesn't give you what you desire; it tells you how to desire - was a statement of :

A:-Pedro Almodavar

B:-Marcel Duchamp

C:-Jean Luc Godard

D:-Slovaj Zizek

Correct Answer:- Option-D

Question39:-When was surrealism flourished in Europe?

- A:-During late 19th Century
 - B:-During early 20th Century
 - C:-Between World War I and II
 - D:-In Ancient Times
- Correct Answer:- Option-C

Question40:-Who is considered all-time best Asian Film Director?

- A:-Akira Kurosawa
 - B:-Martin Scorsese
 - C:-Alfred Hitchcock
 - D:-Bong Joon Ho
- Correct Answer:- Option-A

Question41:-Which one of the following is not Satyat Ray's Film?

- A:-Pather Panchali
 - B:-Aparajito
 - C:-Parash Pather
 - D:-Ajantrik
- Correct Answer:- Option-D

Question42:-Robert J. Flaherty's first documentary film

- A:-Nanook of the North
 - B:-Moana
 - C:-Man of Aran
 - D:-Louisiana Story
- Correct Answer:- Option-A

Question43:-Rule of Third is also called

- A:-Three Act
 - B:-Rule of Thumb
 - C:-Real Time Structure
 - D:-Multiple Timeline
- Correct Answer:- Option-B

Question44:-The production of a feature film that is produced mostly or completely outside of the major studio system and then distributed independently - is called

- A:-National Films
 - B:-Foreign Films
 - C:-Indies
 - D:-Stage plays
- Correct Answer:- Option-C

Question45:-IFFI started its journey in

A:-1952

B:-1953

C:-1954

D:-1955

Correct Answer:- Option-A

Question46:-Advertising is a message

A:-Paid by identified sponsor

B:-Paid by known or unknown sponsor

C:-Paid by PR professionals

D:-Paid by media

Correct Answer:- Option-A

Question47:-In which century advertising was flourishing

A:-16th Century

B:-17th Century

C:-18th Century

D:-19th Century

Correct Answer:- Option-C

Question48:-If it doesn't sell, it isn't creative - whose statement is this?

A:-Mather

B:-David Ogilvy

C:-John Lahr

D:-H.G. Wells

Correct Answer:- Option-B

Question49:-What is the approach to promotion that combines persuasion tools like advertising, PR, promotions and media choices - called

A:-Persuasion theory

B:-Communication theory

C:-Integrated Marketing Communication theory

D:-Framing theory

Correct Answer:- Option-C

Question50:-As per the five-stage decision process model which views the consumer as a/an

A:-Problem solver

B:-Revenue Generator

C:-Business Stakeholder

D:-Advertiser

Correct Answer:- Option-A

Question51:-In his 1961 best-seller Reality in Advertising, Rosser defined his industry-changing concept

A:-Advt. and PR theory

B:-Unique selling proposition

C:-Marketing theory

D:-Sales promotion

Correct Answer:- Option-B

Question52:-Elaborate Likelihood Model is a framework that shows us two routes to motivate a consumer - they are

A:-Peripheral and Central

B:-Advt and PR

C:-Core Branding and Context Branding

D:-Advt. and News

Correct Answer:- Option-A

Question53:-To determine the _____, the business must first identify what problem their product or service solves, or what need or want it fulfills - Fill in the blank.

A:-Market

B:-Target Audience

C:-Market Goal

D:-Advertising

Correct Answer:- Option-B

Question54:-Consumers of _____ are concerned about their privacy, prefer marketers they trust and respond more positively to ads that are relevant to them - Fill in the blank

A:-Outdoor Advertising

B:-Indoor Advertising

C:-Digital Advertising

D:-Banner Advertising

Correct Answer:- Option-C

Question55:-What are the two primary types of publics in Public Relations?

A:-Government and Non-Government

B:-Internal and External

C:-Local and International

D:-Corporate and Personal

Correct Answer:- Option-B

Question56:-Which of the following best describes the primary goal of crisis communication?

- A:-To market new products
- B:-To manage and mitigate negative publicity
- C:-To engage with digital media
- D:-To build corporate networks

Correct Answer:- Option-B

Question57:-The history of public relations is primarily concerned with

- A:-The evolution of media technology
- B:-The development of corporate ethics
- C:-The timeline and significant events in PR
- D:-The rise of social media platforms

Correct Answer:- Option-C

Question58:-Organizational communication focuses on

- A:-Internal message distribution within an organization
- B:-Marketing external products
- C:-Crisis communication strategies
- D:-Building professional codes of ethics

Correct Answer:- Option-A

Question59:-Which of the following is a key aspect of marketing communication in PR?

- A:-Financial reporting
- B:-Sales strategy
- C:-Promotional and advertising activities
- D:-Internal audits

Correct Answer:- Option-C

Question60:-What role do professional organizations play in public relations?

- A:-They market new products
- B:-They provide a code of ethics and standards
- C:-They create crisis communication plans
- D:-They manage corporate finances

Correct Answer:- Option-B

Question61:-In the context of public relations, what is the primary function of rhetorical effectiveness?

A:-To create persuasive and impactful message that influence public perception

B:-To enhance internal communication processes

C:-To manage financial disclosures and investor relations

D:-To develop technical specifications for marketing materials

Correct Answer:- Option-B

Question62:-How is the effectiveness of public relations activities often evaluated?

A:-Through sales figures

B:-By analysing news releases and media coverage

C:-By conducting internal audits

D:-Through employee satisfaction surveys

Correct Answer:- Option-B

Question63:-What is the importance of digital media engagement in public relations?

A:-It ensures compliance with laws

B:-It handles financial transactions

C:-It focuses on traditional media

D:-It builds and maintains online presence and interactions

Correct Answer:- Option-D

Question64:-Which communication model focuses on understanding the psychological effects of media messages on individuals?

A:-Cybernetic

B:-Socio psychological

C:-Semiotic

D:-Phenomenological

Correct Answer:- Option-B

Question65:-The study of signs and symbols in communication is primarily known as

A:-Cybernetic

B:-Rhetorical

C:-Semiotic

D:-Phenomenological

Correct Answer:- Option-C

Question66:-What does the concept of "Public sphere" refer to in communication studies?

A:-A technological framework for media

B:-An area for public debate and discourse

C:-A method for private communication

D:-A symbolic representation in media

Correct Answer:- Option-B

Question67:-How does "agenda setting" theory explain media influence?

A:-By controlling the technological means of communication

B:-By focusing on interpersonal communication dynamics

C:-By using rhetorical strategies to persuade audiences

D:-By highlighting certain issues over others, shaping public perception

Correct Answer:- Option-D

Question68:-Which term describes the dominance of one group over another in the context of media and ideology?

A:-Hegemony

B:-Discourse

C:-Subaltern

D:-Rhetoric

Correct Answer:- Option-A

Question69:-What does "discourse" in communication studies generally refer to?

A:-The technical means of transmitting information

B:-Written or spoken communication and debate

C:-The economic impacts of media industries

D:-The psychological effects of media on individuals

Correct Answer:- Option-B

Question70:-The term "subaltern" in communication studies is often used to describe :

A:-Mainstream media outlets

B:-Marginalized or oppressed groups

C:-Elite political discourse

D:-Corporate communication strategies

Correct Answer:- Option-B

Question71:-In the context of communication and technology, "information society" refers to :

A:-A society where information production and dissemination are key activities

B:-A society primarily driven by agricultural activities

C:-A society focused on industrial manufacturing

D:-A society that rejects technological advancements

Correct Answer:- Option-A

Question72:-What does "digital democracy" aim to achieve in the context of media and society?

A:-Centralized control of digital media

B:-Enhanced public participation and engagement through digital platforms

C:-Restriction of digital information flow

D:-Exclusive use of traditional media forms

Correct Answer:- Option-B

Question73:-Considering Indian statutory law, which of the following best describes the doctrine of 'basic structure' as applied by the Supreme Court of India?

A:-The doctrine that judicial interpretations of the constitution are binding on all lower courts and government entities

B:-The doctrine that any constitutional amendment altering the basic structure of the constitution is invalid

C:-The doctrine that all laws passed by the parliament are presumed valid unless proven otherwise

D:-The doctrine that statutes can override constitutional provisions if deemed necessary by the parliament

Correct Answer:- Option-B

Question74:-Which of the following is not among the primary purposes of the Government of India Act 1919?

A:-The expansion of native participation in the colonial government

B:-The establishment of a dual form of government with limited powers for the major provinces

C:-Introduction of direct suffrage and extension of the franchise

D:-Transformation of the imperial legislative council into a bicameral legislature in India

Correct Answer:- Option-C

Question75:-Considering the judicial review powers of the Supreme Court of India, which statement best encapsulates the scope and limitations of these powers?

(i) The Supreme Court can review and strike down any law, including constitutional

amendments, that it deems inappropriate

(ii) The Supreme Court's power of judicial review extends only to ordinary laws, not

constitutional amendments, except for those affecting the basic structure.

(iii) The Supreme Court can only review state laws and not federal laws under its judicial review powers

A:-(i) is the right answer

B:-Both (i) and (ii) are the right answers

C:-(ii) is the right answer

D:-(iii) is the right answer

Correct Answer:- Option-C

Question76:-Which is the correct chronological order of the pre-independent press regulations given below?

A:-Licensing Act, Vernacular Press Act, Censorship of press Act and Adam's Ordinance

B:-Censorship of press Act, Adam's Ordinance, Licensing Act and Vernacular Press Act

C:-Adam's Ordinance, Vernacular Press Act, Censorship of press Act and Licensing Act

D:-Licensing Act, Adam's Ordinance, Censorship of Press Act and Vernacular Press Act

Correct Answer:- Option-B

Question77:-The article that gives the members of parliament freedom of speech and not subjected to any reasonable restriction

A:-Article 19 (1) (a) and Article 105 of the Constitution

B:-Article 19 (1) (a)

C:-Article 105

D:-Article 105 and Article 192

Correct Answer:- Option-C

Question78:-The wrongful communication mentioned in Official Secret Act, 1923 is

(i) Possession or control of any secret official code or password.

(ii) Holding information which relates to or is used in a prohibited place

A:-Statement (i) is correct

B:-Statement (ii) is correct

C:-Both the statements (i) and (ii) are wrong

D:-Both the statements (i) and (ii) are correct

Correct Answer:- Option-D

Question79:-Consider the following statements :

(i) Trademarks protect brand names, slogans and logos used in commerce.

(ii) Trade secrets protect confidential business information that provides a competitive edge

A:-Statement (i) is true

B:-Statement (ii) is true

C:-Statement (i) and (ii) are true and the second statement is the right explanation to the first one

D:-Statement (i) and (ii) are true and the second statement is not the right explanation to the first one

Correct Answer:- Option-D

Question80:-How does deontological ethics view the relationship between a journalist's personal beliefs and their professional duties?

A:-Professional duties should override personal beliefs to maintain integrity

B:-Personal beliefs should always guide a journalist's decisions

C:-A balance between personal beliefs and professional duties is necessary

D:-Personal beliefs should be disclosed to the audience to ensure transparency

Correct Answer:- Option-A

Question81:-What is a primary ethical concern regarding the use of deception in sting operations by journalists?

A:-It undermines trust between journalists and the public

B:-It can generate higher ratings for the media outlet

C:-It might lead to cut throat competition

D:-It involves significant financial costs

Correct Answer:- Option-A

Question82:-Consider the following statements :

(i) James Silk Buckingham's approach to journalism influenced future Indian Journalists.

(ii) The British Colonial government implemented stricter press regulations due to James Silk Buckingham's activities.

A:-Statement (i) is true

B:-Statement (ii) is true

C:-Statement (i) and (ii) are true but the statement (ii) is not the right explanation to the claim in statement (i)

D:-Both the statements are true and statement (ii) is the true explanation of the claim in statement (i)

Correct Answer:- Option-C

Question83:-Match the following colonial acts and the rulers who implemented them :

(i) First Press Regulation - (a) Lord Canning

(ii) Licensing Act - (b) Richard Wellesly

(iii) Gagging Act - (c) John Lawrance

(iv) Registration Act - (d) Edward Robert Bulwer-Lytton

A:-(i)-(b), (ii)-(a), (iii)-(d), (iv)-(c)

B:-(i)-(a), (ii)-(c), (iii)-(b), (iv)-(d)

C:-(i)-(d), (ii)-(c), (iii)-(a), (iv)-(b)

D:-(i)-(c), (ii)-(a), (iii)-(b), (iv)-(d)

Correct Answer:- Option-A

Question84:-Which of the following statements best describes the role of print media in shaping public opinion in colonial India?

A:-Print media had minimal influence on public opinion due to the low literacy level during colonial times

B:-Print media was a crucial instrument for educating the masses and fostering a sense of national identity

C:-Print media exclusively targeted the elite and had no reach among the general populace

D:-Print media gave significant emphasis on promoting English education and cultural values

Correct Answer:- Option-B

Question85:-What is the relevance of the verdict proclaimed by the nine-judge Bench of the Supreme Court led by former Chief Justice of India, J.S. Khehar?

A:-Declared the Information Technology (Intermediary Guidelines and Digital Media Ethics Code)

B:-Declared the Right to Privacy a fundamental right

C:-Declared Right to Education Act (RTE) a fundamental right of every child between the age of 6 to 14

D:-Declared Right to information to be treated as a fundamental right under article 19 (1)

Correct Answer:- Option-B

Question86:-The book warrior of the Fourth Estate written by B.G. Varghese is the biography of

A:-S. Sadanand

B:-G. Subramania Iyer

C:-K.P. Keshava Menon

D:-Ramnath Goenka

Correct Answer:- Option-D

Question87:-The year in which the name 'Akashvani' was adopted for the national broadcaster?

A:-1954

B:-1955

C:-1956

D:-1957

Correct Answer:- Option-C

Question88:-Name the film maker who produced 21 film modules sponsored by UNICEF for the SITE project in India

A:-Sathyajith Rai

B:-Govind Nihalani

C:-Sudhir Mishra

D:-Shyam Benegal

Correct Answer:- Option-D

Question89:-Arrange the following pioneers in the chronological order of their contributions made to digital journalism

A:-Johnathan Dube, Peter Merholz, Justin Hall, Jorn Barger

B:-Justin Hall, Jorn Barger, Johnathan Dube, Peter Merholz

C:-Jorn Barger, Justin Hall, Peter Merholz, Johnathan Dube

D:-Johnathan Dube, Peter Merholz, Jorn Barger, Justin Hall

Correct Answer:- Option-B

Question90:-Which is the magazine that published 'Mahakshamadevatha', likely the first-ever cartoon in Malayalam

A:-Naradan

B:-Vidooshakan

C:-Sarasan

D:-Vikadakesari

Correct Answer:- Option-B

Question91:-The expected achievements of learners within the first few years after completing the course is

A:-Program outcomes

B:-Program educational objectives

C:-Topic learning objectives

D:-Course outcomes

Correct Answer:- Option-B

Question92:-While taking part in a discussion, seminar or symposium as an enlightened listener, you will

A:-Hear the entire talk and seek permission to express yourself

B:-Interrupt the speaker if you disapprove of the ideas of the speaker

C:-Not like to say anything due to hesitation

D:-Remain neutral in talk and only a listener

Correct Answer:- Option-A

Question93:-Which among the following combination of characteristics is the most effective in a lecture?

(i) Reinforcing correct response

(ii) Fluency in asking questions

(iii) Stimulus variation

(iv) Exaggeration

(v) Illustrating

A:-(ii), (iii), (iv)

B:-(i), (iii), (v)

C:-(iii), (iv), (v)

D:-(i), (ii), (iv)

Correct Answer:- Option-B

Question94:-Which among the following is not a feature of Summative evaluation?

A:-It is useful for predicting the future course of action by a student in his/her academic career

B:-The overall assessment of teaching learning process or training program is possible

C:-It is a more comprehensive assessment of students achievements over a period of time

D:-It provides immediate feedback on the effectiveness of the ongoing teaching learning process

Correct Answer:- Option-D

Question95:-When there is a heterogeneous group of students consisting of slow learners and bright students it is better for the teacher to

- (i) Keep the teaching level low so that everyone understands
- (ii) Keep the teaching level high so that the slow learner will eventually catch up
- (iii) Arrange remedial teaching for the slow learners
- (iv) Keep the teaching level moderate so that it is not too boring for the bright student

A:-Only (i) and (iii)

B:-Only (ii) and (iii)

C:-Only (iii) and (iv)

D:-Only (i) and (ii)

Correct Answer:- Option-C

Question96:-Review of related research and literature in psychological research does not

A:-Provide the researcher with sufficient useful knowledge

B:-Help the researcher in identifying needed problems of research

C:-Make the researcher competent and perfect in doing research

D:-Make the researcher aware of the pitfalls that plague his predecessors

Correct Answer:- Option-C

Question97:-Which among the following steps in research are least vulnerable as far as research ethics is concerned?

- (i) Defining the research variables
- (ii) Data collection procedure
- (iii) Identifying the research variables
- (iv) Reporting research outcomes

A:-Only (i) and (ii)

B:-Only (i) and (iii)

C:-Only (ii) and (iii)

D:-Only (ii) and (iv)

Correct Answer:- Option-B

Question98:-Which among the following statements is most correct?

A:-The findings of applied research have practical implications for educational practices but action research is not concerned with that

B:-Applied research adds to an organized body of scientific knowledge but action research does not do that

C:-The difference between applied research and action research is that of nomenclature only : otherwise they are the same

D:-Applied research and action research help to solve immediate practical

problems but in action research the researcher is the same person who will use the findings of research

Correct Answer:- Option-D

Question99:-Studying different groups of children at different ages simultaneously and describing their developmental characteristics is called most appropriately as

A:-Cross sectional growth study

B:-Longitudinal growth study

C:-Trend study

D:-Time series study

Correct Answer:- Option-A

Question100:-Which is not correct about documentary analysis?

A:-It is the same as historical research

B:-It is the same as activity analysis

C:-It is the same as content analysis

D:-It is the same as information analysis

Correct Answer:- Option-B